Dear All,

27th October is World OT Day-2019. OTIndia Month-2019 will be celebrated throughout the country from 27th October -26th November. Beginning of OTIndia Month is on the auspicious day of festival of Lights Diwali. Diwali is the biggest and the brightest of all Hindu festivals. The festival, which coincides with the Hindu New Year, celebrates new beginnings and the triumph of good over evil and light over darkness. I am infused with pride to congratulate members of AIOTA, OT Colleges, State Branches of AIOTA and the institutions with OT set up in government and private sector on this great occasion. The Theme chosen for this year is ‘Improving World Health & Wellbeing’.

I am sure now you all lighted with festive season will celebrate OTIndia’s professional festival during the whole month with great togetherness & enthusiasm with an aim for promotion of occupational therapy in India to heighten its visibility in the community. We need to inform the people and inspire the young entrants about the contribution of OT in modern health care system and further to make them aware that occupational therapists can assist individuals of any age group with special needs to live as independently as possible in the community.

AIOTA is all set to celebrate OT Day during OTIndia Month-2019 on 9th November at Mumbai, as was organized in a grand way in 2018.

It is emphatically desired from AIOTA members, branches & institutions on Occupational Therapy Global Day of Service to volunteer some of their time on any convenient day or week during the OTIndia Month-2019 in the local community.

The Guidelines:

- The Logos of AIOTA & World OT Day should be projected in all OT Departments in the country
- Make the Logos as your WhatsApp / Facebook profile for one month from Oct 27, 2019. May also request your contacts to do so for a week at least.
- Branches may also put Banners of Logos outside hospital premises and prime areas of the city.
- May also initiate promotional activities in any form that should be visible to masses through print, social and audio-visual media and others
- Be sure to use the hashtag: #otindia month
- Visit WFOT Website for more promotion materials
- Celebration Report with 2-3 photographs should be sent to the undersigned for inclusion in AIOTA / WFOT News Letters on/or before 30th November 2019.

Do write to us for any other information you require in order to plan your activities.

Dated: October 21, 2019

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The All India Occupational Therapists’ Association celebrates World Occupational Therapy Day & OTIndia Month 2019 On 9th November, 2019, Saturday from 8.00 am onward Venue: KEM Hospital, Parel East, Mumbai, Maharashtra, India Dress Code: White and Blue

www.aiota.org

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Events
- Walkathon: Flag off at 8.00 am
- Street Play by OT Students
- Press Meet
In collaboration with OT Colleges: SGSMC, TNMC, LTMMC, AIIPMR, DY Patil; OT Departments of Government/Private Hospitals; Private Practitioners; Mumbai Branch AIOTA

Let’s promote Occupational Therapy in our practice areas! On this OTIndia month 2019!